



MOVIE & MUSIC Nite 2019

GALVESTON'S LIVE MUSIC
SERIES IN SAENGERFEST PARK
UNLIMITED FREE FAMILY FUN



2019 Movie and Music Nite Sponsorship

We are extremely excited about our 10th annual Movie & Music Nite Series coming up in March. At Mitchell Historic Properties, we have made it our mission to give back to the local community and make Galveston a more desirable destination. Each year Mitchell Historic Properties and The Galveston Island Convention & Visitors Bureau have joined together to sponsor, host and promote Movie & Music Nite. This year we are looking for partners that share the same desire to make Galveston a better place and we would greatly appreciate your support in 2019.

What Movie & Music Nite Offers:

During the 2018 Season, we successfully planned and hosted 8 Movie Nites, 8 Music Nites. Our constant goal is not only to create a fun atmosphere for the downtown guest, but also to raise awareness and attendance to the variety of downtown businesses, through advertising, social media and good old fashioned word of mouth. We are anxiously looking forward to even greater success in the 2019 Season, starting in March and lasting until the end of October 2019.

Once again, this year, we are offering the opportunity to sponsor a Movie and/or a Music Nite. Your sponsorship will allow us to keep our free family friendly events available for the guests of Downtown Galveston. Our goal for 2019 is to host 8 Movie Nites and 8 Music Nites. This year our first Movie Nite will be the third Saturday in the Month of March. We begin the featured movie presentation as soon as it gets dark, and of course, it ends depending on the length of the movie, typically, the movie is over by 9pm. Each of the subsequent Movie Nites will fall on the first Saturday of the Month with the last Movie Nite of the year being October Movie Nite. Music Nite is every second Saturday of the Month from March through October. Music Nite begins at 7pm and is usually over by 9pm.

Saengerfest Park is the hub for all the fun! The movies and the music bring people out to Downtown Galveston. While they're waiting on the festivities to begin, our Saengerfest guests wander the Strand. Whether they are visiting shops, buying goodies, eating a dinner before the show, or grabbing some form of refreshment, be it an adult cocktail or a kid-friendly beverage, Downtown Galveston has it all. With your support we are able to grow the events. Growing the events means we get to bring in bigger acts and help increase the amount of visitors and awareness to Downtown Galveston. Increased visitors equals increased revenue, it's a win-win.



The flyer is a colorful promotional graphic for the 2018 Movie and Music Nite series. It features a central image of a guitar and a film strip. The text is organized into sections: 'Movie Nite Line up' with dates and movie titles, 'Music Nite' with dates and band names, and 'Sponsors' with logos for various local businesses. The event is presented by Mitchell Historic Properties and the Galveston Island Convention & Visitors Bureau. The bottom of the flyer includes the location 'Saengerfest Park 23rd & Strand' and the website 'saengerfestpark'.

Movie Nite Line up:

- 3/3: Despicable Me 3 (2017)
- 4/28: Wonder Woman (2017)
- 5/5: Rebel Without a Cause (1955)
- 6/2: Dolphin Tale (2011)
- 7/7: It's a Wonderful Life (1946)
- 8/4: Guardians of the Galaxy (2014)
- 9/1: The Neverending Story (1984)
- 10/6: Hocus Pocus (1993)

Music Nite:

- 3/10: A Sure Thing (Top 40)
- 4/14: The Samy Jo Band (Country, Blues)
- 5/12: Blaggards (Irish Folk Rock)
- 6/9: Donovan Keith (Soul)
- 7/14: Campfire Soul (Blues, Rock)
- 8/11: Dem Roots (Reggae)
- 9/8: The Fab 5 (Beatles Tribute)
- 10/13: Bon Ton Mickey & the Zydeco Hot Steppers (Zydeco)

Movie Nite Sponsors:

- FSS Hospitality Staffing Solutions
- Moody Bank
- stewart title
- GulfsideCleaning.com
- KELLY KELLEY
- SHERWIN WILLIAMS

Music Nite Sponsors:

- CASA del MAR BEACHFRONT SUITES
- Ardent Construction, LLC
- MLN
- Frost
- T&P MECHANICAL
- STUTTGARDEN TAVERN

FREE! First Saturday of Each Month Saengerfest Park 23rd & Strand

FREE! Second Saturday of Each Month 6-9 p.m. saengerfestpark

SPONSORSHIP LEVELS

Movie Nite

Casablanca Sponsorship: \$1,000

1. One dedicated Movie Nite, logo on movie screen before & after, date of emcee recognition all night of event, date of dedicated Music Nite on a first come first serve basis
2. A provided vendor booth and tent at event, if needed
3. Logo included on all online and social media advertisement (sponsored post on Saengerfest Park Facebook page)
4. Logo included in Chamber E-Blasts
5. Logo on promotional flyers distributed locally
6. Logo on Movie & Music Nite Posters
7. Logo included on the US Backline local events calendar, MHP website & Facebook page of Saengerfest Park



Music Nite

Rock Star Sponsorship: \$1,250

1. One dedicated Music Nite, emcee recognition all night of event, date of dedicated Music Nite on a first come first serve basis
2. A provided vendor booth and tent at event, if needed
3. Logo included on all online and social media advertisement (sponsored post on Saengerfest Park Facebook page)
4. Logo included in Chamber E-Blasts
5. Logo on promotional flyers distributed locally
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SPONSORSHIP FORM

Sponsor Company _____

Sponsor Contact Name (print) _____

Sponsor Signature _____

Billing Address _____

City _____ State _____ Zip _____

Phone Home/Office _____

Phone Mobile _____

Email Address _____

Website URL (link for promotion):

Level of Sponsorship Desired
(please check appropriate line)

_____ Casablanca Level \$1,000

_____ Rock Star Level \$1,250

Please make checks payable to:
Mitchell Historic Properties, Inc.
2228 Mechanic Suite 204
Galveston, TX 77550

Contact: Cindy Grumbles 409.761.4111
cgrumbles@mitchellfamilycorp.com



SOCIAL MEDIA REACH



Our partners and sponsors all share and cross promote the Island and Downtown Events giving our Movie & Music Nite series a more broader reach to the community.

Galveston Island Tourism:	289,825	Followers
Hotel Galvez:	21,161	Followers
Downtown Galveston:	7,991	Followers
The Tremont House:	8,072	Followers
Saengerfest Park:	3,469	Followers
Pier 21:	2,820	Followers
Mitchell Historic Properties:	1,852	Followers
Harbor House Hotel & Marina:	2,719	Followers

A calendar listing for your sponsored Movie and Music Nite will be posted on Galveston.com's Event Calendar. We also post our events on many other public calendars!

Galveston Chamber of Commerce calendar of events
Macaroni Kid Clear Lake/League City
City of Galveston Community Events
Yelp!
Galveston Daily News Community Calendar
Houston Family Magazine Event Calendar
The Downtown Partnership
Houston Press
Culture Map
Island Guide
Texas Coop Power



2019 MOVIE AND MUSIC NITE ON THE STRAND

Movie Nite Line Up:

3/16: E.T. (1982)

4/6: My Fair Lady (1964)

5/4: A Wrinkle in Time (2018) - Sponsored by TD Industries

6/1: Willy Wonka & The Chocolate Factory (1971) - Sponsored by Kelly Kelley

7/6: Jumanji: Welcome to the Jungle (2017) - Sponsored by Stewart Title

8/3: Ralph Breaks the Internet (2018) - Sponsored by Gulfside Cleaning

9/7: Tommy Boy (1995) - Sponsored by Stuttgarden Tavern

10/5: Goosebumps (2015) - Sponsored by MLN

Music Nite Line Up:

3/9: Bare Necessity (Rock)

4/13: Dem Roots (Reggae)

4/27: Fab Five (Beatles Tribute) - Sponsored by Stuttgarden Tavern

5/11: Sonic Seduction (Radio Hits)

6/8: John Evans Band (Rock, Country, Blues) - Sponsored by Action Personnel, Inc.

7/13: Sarah Grace and the Soul (Blues, R&B)

8/10: Donovan Keith (Soul)

9/14: Fab Five (Beatles Tribute)

10/12: 30i (Rock)